

THE BUSINESS BENEFITS OF USING ELOOPS

Eloops is an all-in-one employee communication, engagement, and recognition platform that helps companies solve a wide range of critical people and HR problems:

People problems Eloops addresses:

Lack of sense of belonging
Lack of recognition
Lack of employee voice
Lack of fun at work

HR problems Eloops addresses:

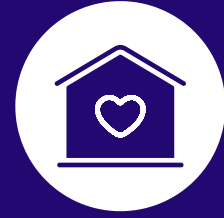
Lack of reach
Lack of analytics
Lack of resources
Platform proliferation

Leaving these problems unaddressed is detrimental to business, while fixing them can:

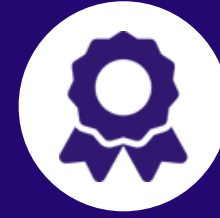
- Increase retention
- Increase job performance
- Reduce sick days
- Reduce absenteeism
- Increase employee productivity
- Increase profitability
- Improve allocation of company resources
- Increase HR effectiveness & productivity
- Reduce costs

Read on to discover how and why using Eloops can **positively impact your business**.

LACK OF SENSE OF BELONGING



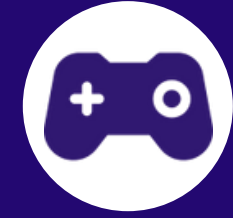
LACK OF RECOGNITION



LACK OF EMPLOYEE VOICE



LACK OF FUN AT WORK



MUST-KNOW STATS

51% of employees reported quitting their job because of lack of sense of belonging.¹ High workplace belonging is linked to:²

- a **50%** decrease in turnover
- a **56%** increase in job performance
- a **75%** decrease in sick days

44% of employees switch jobs because of not getting adequate recognition for their efforts.³

Employee productivity and performance are **14%** higher in organizations with recognition programs.⁴

Organizations that conduct engagement surveys weekly record a highly engaged score of more than **2x** that of organizations that do so once a year.⁵ Companies with highly engaged teams have lower absenteeism & turnover and higher productivity & profitability.⁶

90% of employees find a fun work environment very/extremely motivating and motivation increases job performance and employee productivity.⁷

EFFECTIVE ELOOPS SOLUTION

- ✓ Celebrations of employee moments
- ✓ Quiz templates about the company
- ✓ Company social feed
- ✓ Communities

- ✓ Peer-to-peer recognition
- ✓ Public recognition

- ✓ Pulse surveys
- ✓ Onboarding surveys
- ✓ Suggestion surveys

- ✓ Quizzes
- ✓ Challenges
- ✓ Virtual coin
- ✓ Reward store

BUSINESS OUTCOME

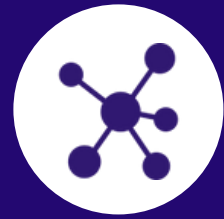
- **Decrease in turnover**
- **Increase in job performance**
- **Decrease in sick days**

- **Increase in retention**
- **Increase in employee productivity**
- **Increase in employee performance**

- **Increase in employee productivity**
- **Increase in profitability**
- **Decrease in absenteeism**
- **Decrease in turnover**

- **Increase in employee productivity**
- **Increase in job performance**

LACK OF REACH



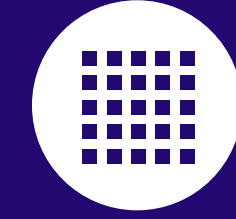
LACK OF ANALYTICS



LACK OF RESOURCES



PLATFORM PROLIFERATION



MUST-KNOW STATS

40% of employees say they always or sometimes ignore HR emails.⁸

Companies that communicate most effectively are **20%** more likely to report below industry average turnover levels.⁹

Companies are **10x** more likely to be effective at providing insights to top leaders when they use people analytics well.¹⁰

73% of HR professionals say they don't have the tools and resources they need to do their job well.¹¹

There are at least **17** different types of HR platforms.¹²

50% of employees say switching between different online tools and applications makes them less productive.¹³

EFFECTIVE ELOOPS SOLUTION

- ✓ Multichannel message delivery
- ✓ Segmentation for targeting
- ✓ Microsoft Teams integration
- ✓ Slack integration

- ✓ Engagement analytics dashboard
- ✓ Recognition analytics dashboard
- ✓ Easily exportable reports

- ✓ Time-saving content templates
- ✓ HR-initiative automation

- ✓ A single platform for recognition, engagement, and communication

BUSINESS OUTCOME

- **Lower turnover**
- **Streamlined HR operations**

- **Better collaboration with leadership**
- **Better allocation of company resources**

- **Increase in HR performance**
- **Streamlined HR operations**

- **Increase in HR productivity**
- **Cost saving**

SOURCES

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